

# MISSION TRIP RESOURCES



**PRAYING  
PELICAN  
MISSIONS**



## Mission Trip Fundraising Tips

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### 1. TELL YOUR STORY

There is a reason you have decided to go on a mission trip. Maybe you want to meet fellow Christians, visit a country you've never been to, or make a difference and help those in need. Each person has a unique and compelling story behind his/her mission trip. The number one thing you can do to be successful in fundraising is to build and share that story. Let people in on why you're going on this trip, why you need their money and what you'll do with it.

Be transparent with your supporters about what your financial goal is for the trip and how their donation will help you accomplish it.

Tip: We all know that a picture is worth a thousand words, so use them to help tell your story. Include pictures of yourself, where you're going and what you'll be doing in your social media posts, emails or on your fundraising web page to bring your story to life.

### 2. RECRUIT YOUR INNER CIRCLE

We all have an inner circle of people who love and support us. Maybe they're our best friends, our pastor, or our parents. When fundraising, it's important to recruit your inner circle – they'll be the foundation of your fundraising efforts and help you get them off the ground. Beyond that, get them excited about sharing your mission story with their circles of friends and family to start reaching a broader group of potential donors to your trip.

Tip: Email is a great way of reaching out to your friends and family. Make sure to customize your message to each person to make him/her feel connected to your story and passionate about helping you raise money.

### 3. MAKE SOCIAL MEDIA YOUR BEST FRIEND

Social media platforms like Facebook, Twitter and Instagram are powerful tools to help spread your mission trip story. Think of your social media campaign as a chain reaction – as you share your story, your friends and family will start to share it, and their friends and family, and so on. All of that sharing helps your story reach more and more people who can help you reach your fundraising goal. Having an online fundraising page gives you a place to direct those you do and don't know to take action and contribute. Using relevant hashtags like #missiontrip will also help you expand your reach and get your story in front of a community of people like you passionate about travel and making a difference.

Tip: Give a shout out on social media to thank your supporters. Publicly thanking donors makes them feel appreciated and gives them an easy way to post or retweet your story.

When you know you are in God's will and purpose, you can move forward with confidence and plan your fundraisers. But you may still be wondering, "Where will all the money come from?" At Praying Pelican Missions, our teams have shown us that the funds they are able to raise come from a combination of sources. The following is a common breakdown of how teams are able to raise their mission trip funds:

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Source: [ppm.org/resources/fundraising-tips](http://ppm.org/resources/fundraising-tips)